

BAMBOO MEDIA

media kit

Year 2018

what is **BAMBOO MEDIA** ?

BAMBOO MEDIA is a web magazine introducing creators, products, and projects in “spatial design” industry. The magazine especially focuses on communications with Asian cities and accelerates inbound & outbound of talents.

<http://bamboo-media.jp/>

<fact sheet>

- ◆Date of establishment : November, 2010
- ◆Page view : 50,000PV / Month

BAMBOO MEDIA

HOME NEWS PRODUCTS FEATURE RESOURCE ABOUT US AD

NEWS

マルニエがソウルにショールームを開業...
3月11日、東京・丸の内「マルニエ」のショールームが韓国・ソウルにオープンした。韓国では初...

「タチバナサインの伝統と革新」...
3月27日から4月24日まで、前座の冬を閉幕し、春を告げるイベント「タチバナ王座大決戦」が開催された。

Panasonic × トランプ建築設計...
毎年4月と9月に開催される世界で最も注目を集める建築見本市「ミラノサローネ」に、この展示会に7...

タイ陶器展「フェア(TIFF)2010」...
日本に輸入される陶器の多くが生産されるタイ・バンコクは、右側よりの寄居を築くア...

富山ガラス作家協会展の六本...
3月28日と29日の2日間、富山のガラス作家協会による「ガラスが驚く人、作家」展が、六本木アカ...

PRODUCTS

最高の光を最少消費で生み出す...
「STROKE」が最高の光を最少消費でをコンセプトに作り出されたLEDデスクライト。紐を引く。

CL STERLING & SON の照明...
照明ブランド「CL STERLING & SON」の「Archer Collection」シリーズ。両フランクリン...

3次元立体印刷LEDピッチャー...
3次元の立体印刷によるLEDピッチャーが完成した。価格は、コムマガネット。

快適な通話を実現する携帯...
「BODYPHONE(ボディフォン)」は、携帯電話の両面が、ストレスな快適な通話ができる携帯を提...

各作「Standard Chair」の新...
家具デザイナーであり、建築家としても活躍したJean Prouvé(ジャン・プルーヴェ)の代表的な...

NEWS / PRODUCTS の最新情報！

FEATURE

Atlantis Blue

RESOURCE

新著本「NEWS」
株式会社GLORY
株式会社カムデザイン
株式会社ナカアトインテリアーズ

EXPO

MALL

retail design blog

interoffice

hhstyle.com

pyonghak on design

Pyonghak On Design、名井 順乃さん、他1,080人が「いいね！」と褒めています。

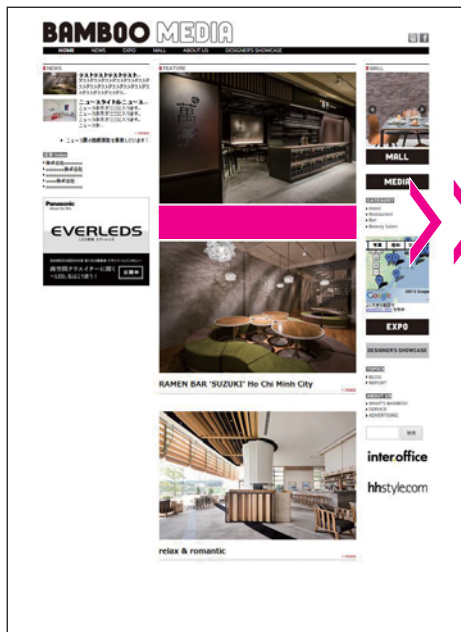
① Editorial advertising

BAMBOO MEDIA is an online media which gathers and introduces information in interior and architectural design fields.

The keyword is commercial space. You can reach quality customers.

Editorial advertising is placed in main area of the site. This ad plan is best suited for your new products PR. Requirements are picture and text data.

●top page



●advertising page

【若い職手の感性を形作る「SLAP」】

4人のメンバーの職人字からその名をとり、2007年に創設したSLAP。アート志向のデザイナーが
多いインテリアデザイン界にあって、ユーザーの若い感性を第一とした創造性を目標とする。町並みと
の対比がインテリアデザイン界に、デザイナーのSupporter「Knapkomsant」は、「単純なデザイン
に作られる。シンプルながら感性をまねるデザイナーが優秀です」と話してました。

【Creativity within Usability "SLAP"】

SLAP was named after the initials of four founders and established in 2007. They are the
real professional team of designers, who seeks industrial beauty while making usability a
top priority, although many of other designer focus on an artistic aspect. It's Supporter
Knapkomsant, Designer says "Simple yet unique design, just like Scandinavian design, is
our core value"

エレキ系のフレームをウッド材で包み込み、強い「船倉な質感」のソファ。天井の照明を
モチーフにしたラングチェア。製作には船場の職人の手が入った。

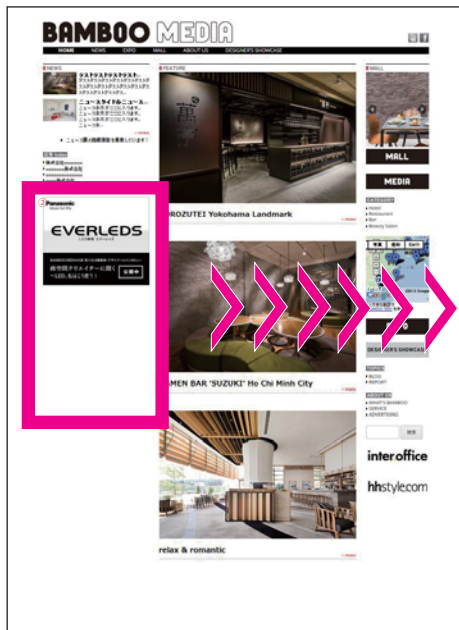
Top: Uniquely designed chair, which wooden frame is covered by the cushion materials.
Bottom: Lounge chair with the design motif from bottom of yacht. Production was done by a
ship building company.

AD name	editorial advertising
place	feature area The ad banner is fixed to be shown right under the latest featured project for 2days. Then the banner goes down day by day but comes back to the original place in every 8 days.
type	term guaranteed
term	2 months
price	500,000 JPY (and tax)
volume	banner + editorial page
banner size	400 × 100 pix in jpeg/gif
editorial page	approximate 1000 words and 10 pictures
lead time	5 days after the submission at fastest
notes	If there is a request, we create texts, shoot photos and edit the page. The cost is separately estimated. Through the term your company's name is always shown on the INDEX, left column.

② Rectangle advertising

BAMBOO MEDIA is an online media which gathers and introduces information in interior and architectural design fields. The keyword is commercial space. You can reach quality customers. Rectangle advertising is placed in left column area of the site. Requirements are picture data.

●top page



●advertising page

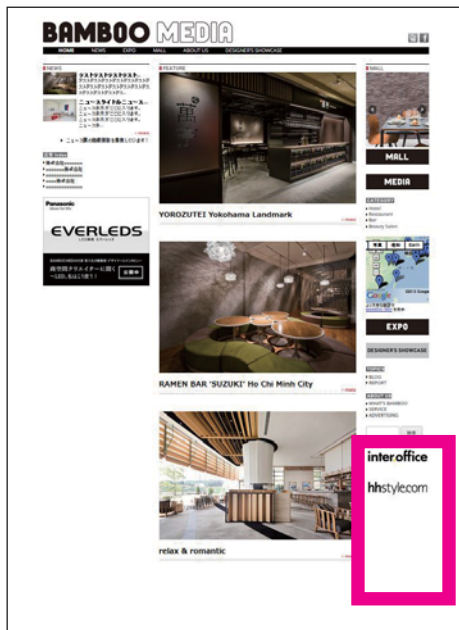
Link to official sites,
E-commerce sites, etc

AD name	Rectangle advertising
place	Advertisement area
type	term guaranteed
term	3 months
price, volume, , and banner size	<ul style="list-style-type: none"> • 300 × 250 pix in jpeg/gif → 100,000 JPY (and tax) • 300 × 500 pix in jpeg/gif → 150,000 JPY (and tax)
lead time	5 days after the submission at fastest
notes	Through the term your company's name is always shown on the INDEX, left column.

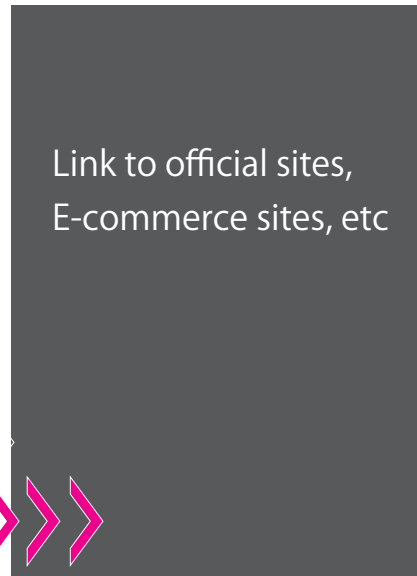
③ Banner advertising

BAMBOO MEDIA is an online media which gathers and introduces information in interior and architectural design fields. The keyword is commercial space. You can reach quality customer s. Banner advertising is placed in right column area of the site. Requirements are picture data.

●top page



●advertising page



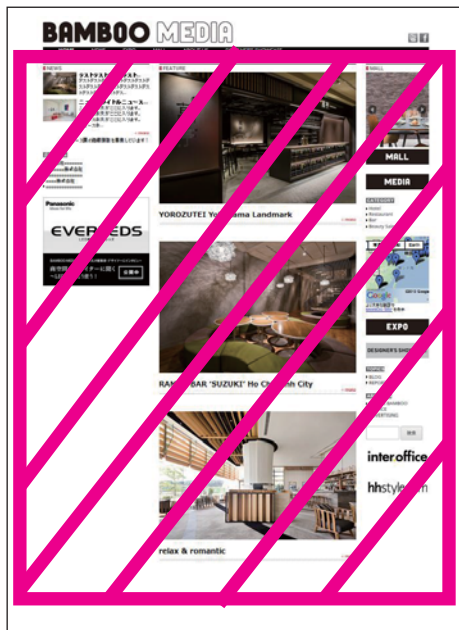
AD name	Banner advertising
place	Pertnersites area
type	term guaranteed
term	3 months
price	160 × 80 pix in jpeg/gif
banner size	50,000 JPY (and tax)
lead time	5 days after the submission at fastest
notes	Through the term your company's name is always shown on the INDEX, left column.

④ Custom-made advertising

BAMBOO MEDIA is an online media which gathers and introduces information in interior and architectural design fields. The keyword is commercial space. You can reach quality customer s.

Custom-made advertising is a special advertising plan which can customize sizes and places of advertising according to each promotion plan.

● top page



● advertising page



AD name	Custom-made advertising
place	Can be customized up to your request
type	Can be customized up to your request
term	Can be customized up to your request
price	Can be customized up to your request
banner size	Will be estimated individually
lead time	5 days after the submission at fastest
notes	Through the term your company's name is always shown on the INDEX, left column.

Regulations for Application

- You are not able to cancel the advertising after the application.
- We assume no responsibility whatsoever for any troubles resulting from the insertion.
- If we find any inappropriate contents in your advertising, we may have to decline your application.
- We don't essentially exclude competitive companies' advertising but may do it for editorial advertising.
- We need to consider the application from new accounts and it may take time.
- We may change the design and content of editorial advertising.
- We ask fees for secondary use.
- Showing can be changed according to users environment, browser, and gadget.
- We assume no responsibility for any damages resulting from server troubles.
- Advertising prices don't include consumption tax.
- Advertising prices are as of March in 2014. Please note that prices may change without prior notice.

Contact for Application

BAMBOO MEDIA Co. Ltd.

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